



SPONSORSHIP OPPORTUNITIES 2016

The Japan-America Society
of Washington DC

ABOUT THE NATIONAL JAPAN BOWL

The 24th National Japan Bowl® will be held at the National 4-H Youth Conference Center in Chevy Chase, Maryland on Thursday and Friday, April 14-15, 2016.

This year's Japan Bowl is expected to gather over 200 students, teachers, and family members from across the United States, as well as a VIP audience of 100 observers from the Nation's Capital, including from the Embassy of Japan.

The Japan Bowl is a national Japanese language competition developed and sponsored by The Japan-America Society of Washington DC (JASW) in 1993.

The Japan Bowl tests the achievements of high school students throughout the United States who are studying Japanese. But it goes beyond language and also tests students' knowledge of Japanese culture, history, geography, and current events.

The Japan-America Society organizes the Japan Bowl to recognize and encourage the nearly 50,000 high school students across the United States who have chosen Japanese as their foreign language.

For the students, the purpose of the Japan Bowl is to make the study of Japan and the Japanese language both challenging and enjoyable. JASW's goal is to strengthen students' interest in Japan and encourage them to continue their study of Japanese. JASW also hopes that the students will continue their "Japan connection" during their university studies and in their adult lives, whether in business, academia, the arts, or public service, so they can become future leaders of the US relationship with Japan.

The Japan-America Society of Washington DC welcomes both financial and in-kind support for the National Japan Bowl. Many foundations, corporations, and individuals have found that supporting the Japan Bowl is an excellent way to demonstrate support for foreign language and global studies in our schools. At the same time, it also is an opportunity to reach out, recognize, and reward the students themselves.



2015 National Japan Bowl



Japan Bowl trip, courtesy call to Ambassador Kennedy

SPONSORSHIP OPPORTUNITIES

Pamphlets/ items Inserts ----- \$550 (Production not included)

Every student, teacher, parent and observer at The Japan Bowl will receive a welcome bag. The sponsor will be able to give out their college or company's information to each participant. JASW must approve the inserts. Please send 250 of your items by March 31.

Presentation for Student and/or teachers ----- \$750

We welcome you to introduce your programs or products to the students and teachers through presentations that help them to learn more about Japan (space is limited). The presentation should be less than 10 minutes. If you wish to show the video or use the power point, please send us electronically before April 1. The promotion package of Pamphlets/ items inserts (\$550) and Presentation (\$750) is \$1000. The sponsor's name will be featured as the Japan Bowl Sakura Sponsor.

Networking Event Host ----- \$1500

The participants will have a chance to network during the two-day event. The sponsor's name will be featured as the Japan Bowl Bronze Sponsor and the name will be announced on the stage during the Opening Ceremony. It includes the Pamphlets/items inserts (\$550).

Donation for raffle drawing ----- free

If you have the prizes to donate for raffle (value \$50~), the sponsor's name will be recognized during the raffle drawing. Please send the items by March 31.

All sponsors receive a range of benefits, *based on the level and kind of support*.

This can include:

- An invitation to observe the Japan Bowl preliminary and national championship rounds
- An opportunity to meet with the students and teachers at the Japan Bowl
- Recognition in the Annual Japan Bowl report as a sponsor or supporter of the Japan Bowl

The Japan-America Society of Washington DC is ready to work with all potential supporters to develop a sponsorship package.

For question and inquiry: Risa Kamio at rkamio@jaswdc.org or Sanshiro Ogawa at sogawa@jaswdc.org.

For more information about the Japan Bowl: www.japanbowl.org

2016 National Japan Bowl Sponsorship form

THE JAPAN-AMERICA SOCIETY OF WASHINGTON DC.

1819 L Street, N.W., B2 Level, Washington, D.C. 20036

Tel: (202) 833-2210 Fax: (202) 833-2456

Sponsorship Type (Please check)

- Pamphlets/ Items Inserts ----- \$550 (Production not included)
- Presentation for Students and/or teachers ----- \$750
- Pamphlets/ Items Inserts + Presentation for Students and/or teachers ----- \$1000
- Networking Event Host/ Japanese Lunch Box ----- \$1500
- Prize(s) for raffle drawing ----- free

Contact Information:

Organization Name: _____

Contact Name: _____

Title: _____

Telephone: _____ E-mail: _____

- Please find enclosed a check for \$ _____ (Make checks payable to JASW)
- Please send our organization an invoice for \$ _____ (pay to JASW's bank account **in the US**)
- Please send our organization an invoice for ¥ _____ (pay to JASW's bank account **in Japan**)
*please use the currency rate of the date you applied

Please notify JASW by January 29, 2016 of your support.

*Applications will be accepted after this date if space is still available,
but we cannot guarantee a listing in all publicity materials after January 29.*