

Japan Bowl Sponsorship Benefits / Package			Host \$50,000	Presenting \$25,000	Platinum \$15,000	Gold \$10,000	Silver/University Sponsor \$5,000	Bronze \$2,500	Community \$1,500	Tabling + Presentation \$1,500	University Tabling \$1,000	University Presentation \$600	
Web & Social Media	Japan Bowl Website	Logo & link included on slider or side menu on Japan Bowl Website every page	✓	✓									
		Logo, link, & Japan Bowl sponsorship level on Japan Bowl sponsor page	✓	✓	✓	✓	✓						
		Name listed with Japan Bowl sponsorship level on Japan Bowl sponsor page							✓	✓			
	Sakura Matsuri Website	Logo, link, & Japan Bowl sponsorship level on Sakura Matsuri sponsor page	✓	✓	✓	✓	✓						
		Name listed with Japan Bowl sponsorship level on Sakura Matsuri sponsor page							✓	✓			
	Social Media (Feb-April)	Pre-Japan Bowl Social Media Mentions	5	3									
On-Site Visibility	Opening/Closing Ceremonies	Company rep as Championship round special judge	✓	✓									
		Company named at opening and closing ceremonies	✓	✓	✓	✓	✓						
		Logo displayed in opening ceremonies slide show	✓	✓	✓	✓	✓	✓					
	Student Recruitment (Universities Only)	Tabling in registration room					✓ (Universities only)	✓ (Universities only)		✓ (Universities only)	✓ (Universities only)		
		Presentation in university presentation room					✓ (Universities only)	✓ (Universities only)		✓ (Universities only)		✓ (Universities only)	
	Naming Rights	Unique Opening or Closing Ceremony Japan Bowl signage listing company as ceremony sponsor	✓										
		Company credited as sponsor of bento lunch, networking breakfast, or evening reception		✓	✓								
		Student awards for achievements in special categories					✓						
	Global Visibility	Tokyo Champions Trip	Prominent Logo placement on official Japan Bowl t-shirt	✓	✓								
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Rep invited to accompany group Tokyo visits (at own expense)			✓										
Presented as Champions Trip Supporter			✓	✓									
Eligible for student visit to company site			✓	✓									
Advertising		12 month rights to sponsor advertising celebrating host sponsor role for Japan Bowl	✓										
JASWDC Benefits	Sakura Matsuri VIP Access	Tickets to Sakura Matsuri Chairman's Hospitality Reception	16 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets					
	JASW Benefits	One year of JASWDC Corporate membership	Ozeki level	Ozeki level			Sekiwake-level (Universities only)						