

Japan Bowl Sponsorship Benefits / Package		Replacement Benefit	Host \$50,000	Presenting \$25,000	Platinum \$15,000	Gold \$10,000	Silver/ University Silver \$5,000	Bronze/ University Bronze \$2,500	Community \$1,500	Tabling + Presentation \$1,500	University Tabling \$1,000	University Presentation \$600	
Web, Print, & Social Media	Japan Bowl Website	Logo & link included on slider or side menu on Japan Bowl Website every page	✓	✓									
		Logo, link, & Japan Bowl sponsorship level on Japan Bowl sponsor page	✓	✓	✓	✓	✓						
		Name listed with Japan Bowl sponsorship level on Japan Bowl sponsor page							✓	✓			
	Japan Bowl Program	Logo, & Japan Bowl sponsorship level on sponsor page		✓	✓	✓	✓	✓					
		Name listed with Japan Bowl sponsorship level on sponsor page							✓	✓	✓ (Universities only)	✓ (Universities only)	✓ (Universities only)
	Sakura Matsuri Website (85,000+ Unique Visitors)	Logo, link, & Japan Bowl sponsorship level on Sakura Matsuri sponsor page		✓	✓	✓	✓	✓					
		Name listed with Japan Bowl sponsorship level on Sakura Matsuri sponsor page							✓	✓			
	Sakura Matsuri Program (Distribution 25,000)	Logo, & Japan Bowl sponsorship level on sponsor page	Logo & sponsorship level displayed as unique slide in JB "main room" between breakout	✓	✓	✓	✓	✓					
		Name listed with Japan Bowl sponsorship level on sponsor page	Name & sponsorship level included in sponsors slide in JB "main room" between						✓	✓			
	Social Media (Feb-April)	Pre-Japan Bowl social media mentions		5	3								
Corporate logo props included in Japan Bowl selfie corner		1 additional social media mention	✓	✓	✓	✓							
On-Site Visibility	Opening/Closing Ceremonies	Company rep as Championship round special judge	✓	✓									
		Company named at opening and closing ceremonies	✓	✓	✓	✓	✓						
		Logo displayed in opening ceremonies slide show	✓	✓	✓	✓	✓	✓					
	Student Recruitment (Universities Only)	Tabling in registration room						✓ (Universities only)	✓ (Universities only)		✓ (Universities only)	✓ (Universities only)	
		Presentation in university presentation room						✓ (Universities only)	✓ (Universities only)		✓ (Universities only)		✓ (Universities only)
	Naming Rights	Unique Opening or Closing Ceremony Japan Bowl signage listing company as ceremony		✓									
Company credited as sponsor of bento lunch, networking breakfast, or evening reception				✓	✓								
Student awards for achievements in special categories						✓							
Global Visibility	Tokyo Champions Trip	Prominent Logo placement on official Japan Bowl t-shirt	✓	✓									
		Logo placement on official Japan Bowl t-shirt			✓	✓							
		Rep invited to accompany group Tokyo visits (at own expense)		✓									
		Presented as Champions Trip Supporter		✓	✓								
		Presented as a Japan Bowl Sponsor		✓	✓	✓	✓	✓	✓	✓			
		Eligible for student visit to company site		✓	✓								
	Advertising	12 month rights to sponsor advertising celebrating host sponsor role for Japan Bowl		✓									
JASWDC Benefits	Sakura Matsuri VIP Access	Tickets to Sakura Matsuri Chairman's Hospitality Reception	16 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets					
	JASW Benefits	One year of JASWDC Corporate membership	Ozeki level	Ozeki level			Sekiwake-level (Universities only)						